

**GUJARAT TECHNOLOGICAL UNIVERSITY****BE- IV<sup>th</sup> SEMESTER-EXAMINATION – MAY/JUNE- 2012****Subject code: 140002****Date: 21/05/2012****Subject Name: Management-I****Time: 10:30 am – 01:00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) What is Management? What are the functions of management? Explain them in brief. (07)

(b) What is Organisation? What are the types of Organisation? (07)

Q.2 (a) List different type of Organisational structures. Explain Functional structure. (07)

(b) Write a note on Organisational Design. (07)

OR

(b) Write a note on Centralisation Vs Decentralisation. (07)

Q.3 (a) How is the organisational culture important in the performance of a company? (07)

(b) Explain the external factors that affect the organizational environment. (07)

OR

Q.3 (a) Write about Henry Foyal's contribution in Management. (07)

(b) Write a note on scientific management. (07)

Q.4 (a) Briefly explain the types of management. (07)

(b) What are effects of Corporate Culture on managers and Employees? (07)

OR

Q.4 (a) What are the parameters to measure the social responsibility of a business organization. (07)

(b) Discuss about the ethical guidelines for managers. (07)

Q.5 Write notes on following: (any two) (14)

1. Closed System Vs Open System
2. Management Skills
3. Hybrid Structures

OR

Q.5 Write Short Notes on Any Two (14)

1. Span of Management.
2. Mechanisms of ethical management.
3. Management by Objective.

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